

# **Innovation & evaluation**

Our launch offer to clients

# Our proposition sets out our overall offer of support – backed by a series of workshops, a toolkit and an advisory service

## Our proposition

*A description of our thinking around innovation & evaluation and our overall offer of support, with context provided by a selection of case studies and videos*

### Workshops

*Building capability in local teams to innovate & evaluate effectively*

Practical, engaging training sessions, tailored to your local needs and context, such as:

- Introduction to evaluation
- Evaluation in practice
- Fundamentals of innovation & evaluation
- Leading innovation & evaluation
- Standalone sessions focused on a single tool e.g. logic models

### Toolkit

*Providing local teams with tools to help them tackle each stage of the process*

- 20+ high quality and user-friendly tools, with associated templates.
- Collated and adapted or developed by the team, with supporting guidance and rationale for use.
- Designed to support each step of the innovation & evaluation process.

### Advisory offer

*Exploring your requirements for expert support (ad hoc and ongoing)*

- Our offer of support at system, organisation and frontline staff level – have an exploratory conversation with us!
- Test your innovation in a practical ‘tyre kicking’ discussion with our experts.
- Explore potential approaches to evaluating your innovation (including pros, cons & potential costs)

# Example training workshops we can deliver to support building capability in innovation & evaluation...

	Introduction to evaluation	Evaluation in practice	Fundamentals of innovation & evaluation	Leading innovation & evaluation	Standalone sessions focused on a tool
<b>In a nutshell...</b>	An introduction to the core principles underlying high quality evaluation.	Practical lessons from our experience of evaluation in a healthcare setting.	Equipping staff with the <i>core</i> skills and tools needed, to <i>contribute</i> to effective innovation and evaluation	Equipping staff with a <i>wider</i> range of skills and tools, to <i>lead</i> effective innovation & evaluation.	Training and practice applying a specific tool to your setting e.g. logic models, evidence hacks, business case development
Who's it for...	All staff.	Staff taking on a role in delivering evaluation.	All staff.	Staff taking on a leadership role for innovation and/or evaluation.	Variable – can be tailored to staff group.
How long...	½ day	½ day	1 day	2 days	Variable, typically ½ day

## What have participants found most useful?

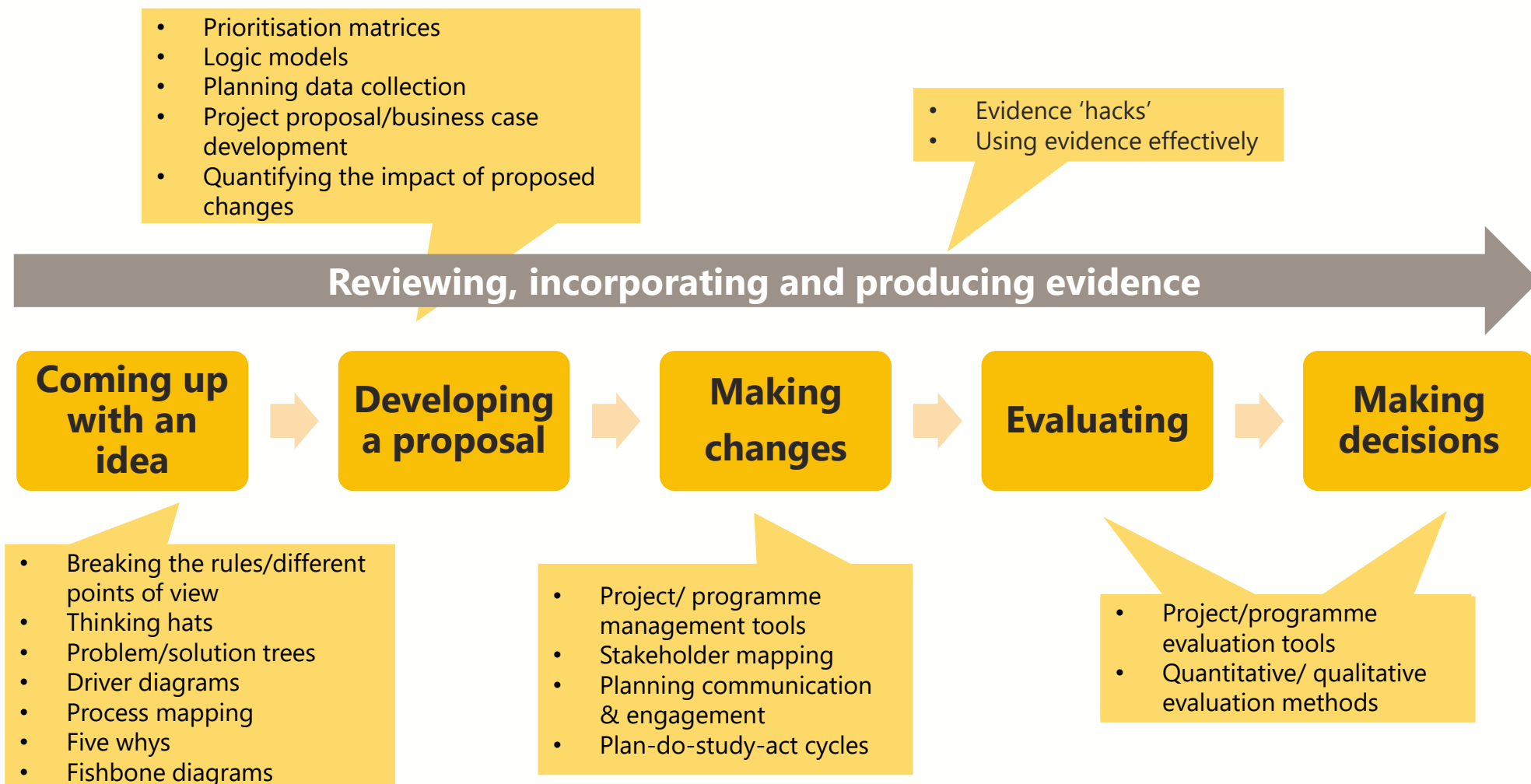
"A safe environment to test our thinking in a hypothetical way, so corrections can be made before making changes in a live scenario..."

"Practical sessions in groups gave us an active insight into evaluation"

"Good to have a logical process to follow, to develop a plan for change and evaluate it..."

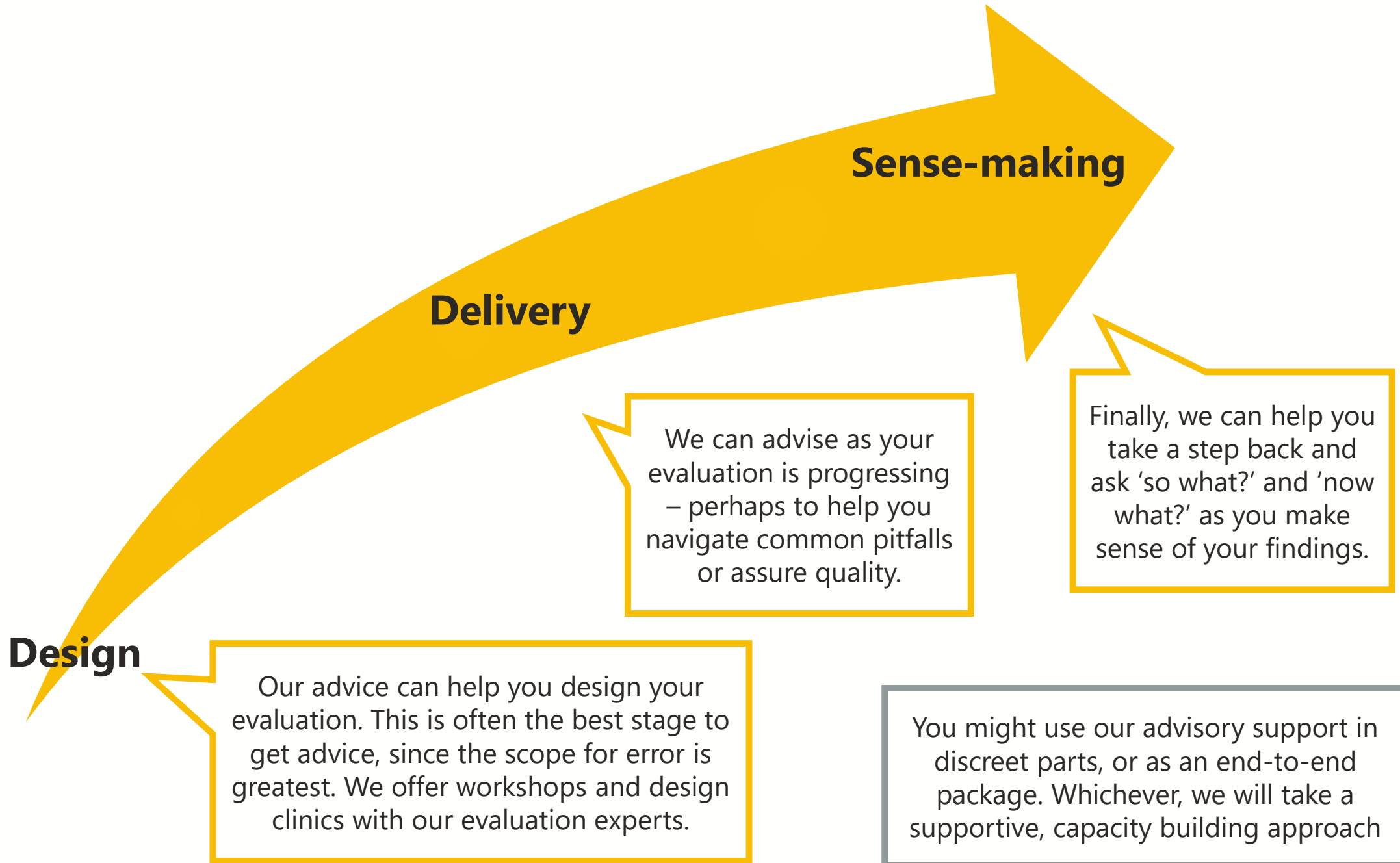
These are examples of the training workshops that we have delivered for our clients to date – they are highly interactive, focused on dealing with real challenges and supported by materials. We can adapt our approach to your local context and preferences.

# A selection of the tools we have collated and adapted to support the innovation & evaluation process...



We have uploaded a sample of tools and templates to our innovation & evaluation [microsite](#) – if you would like access to others, or want something to support innovation & evaluation which isn't listed here, please get in touch!

# Our advisory offer spans all stages of your evaluation: from design, to delivery, to sense-making...





## Contact

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