



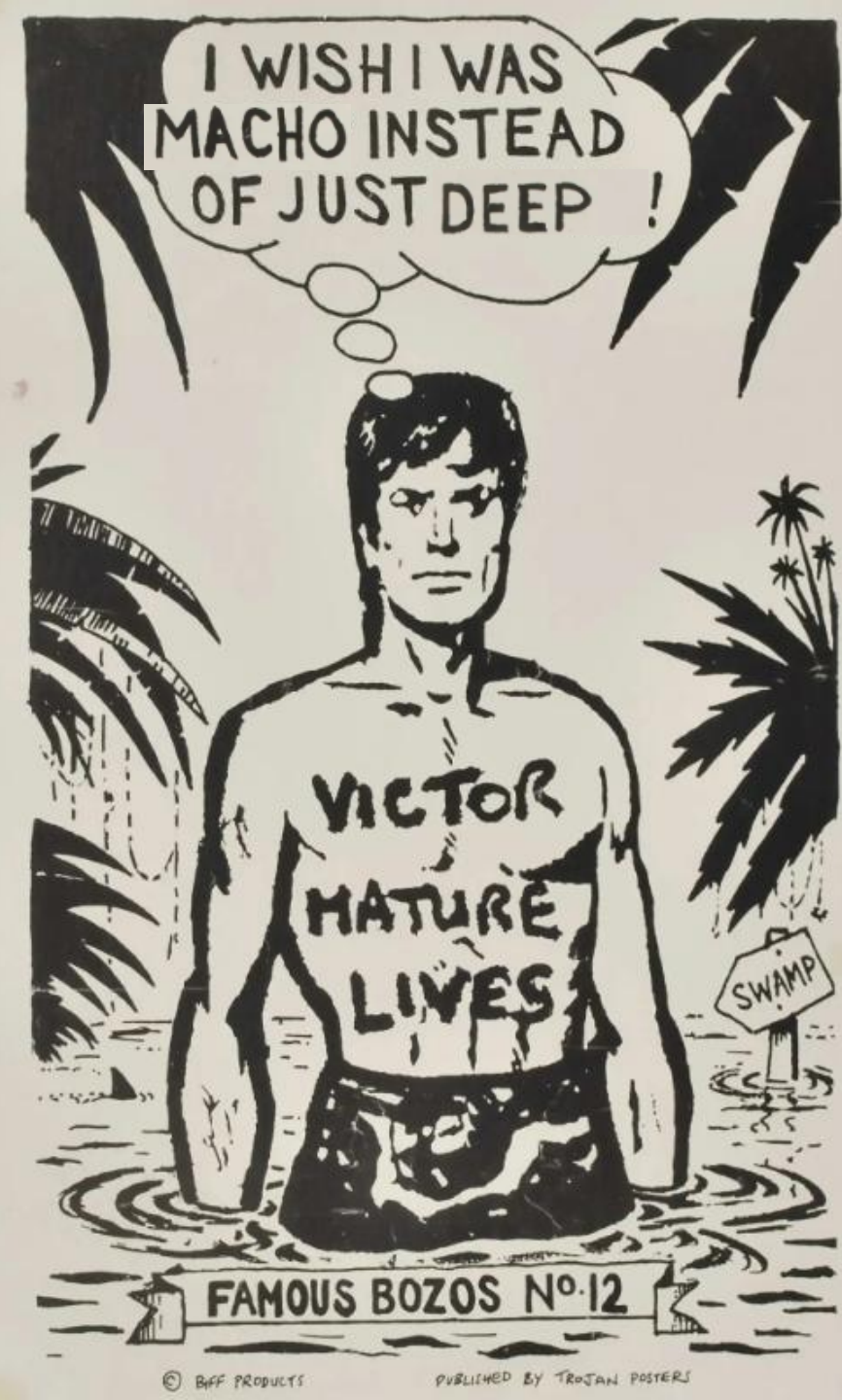
Marc Farr

Chief Data and Analytical Officer (East Kent Hospitals and NHS Kent and Medway)

Senior Research Fellow (CCCU) and Honorary Prof, (UCL)

Chair, Chief Data and Analytical Officer Network UK

President, The Data Observatory



What's in a name?

- May
- Farr
- Wye
- Kent

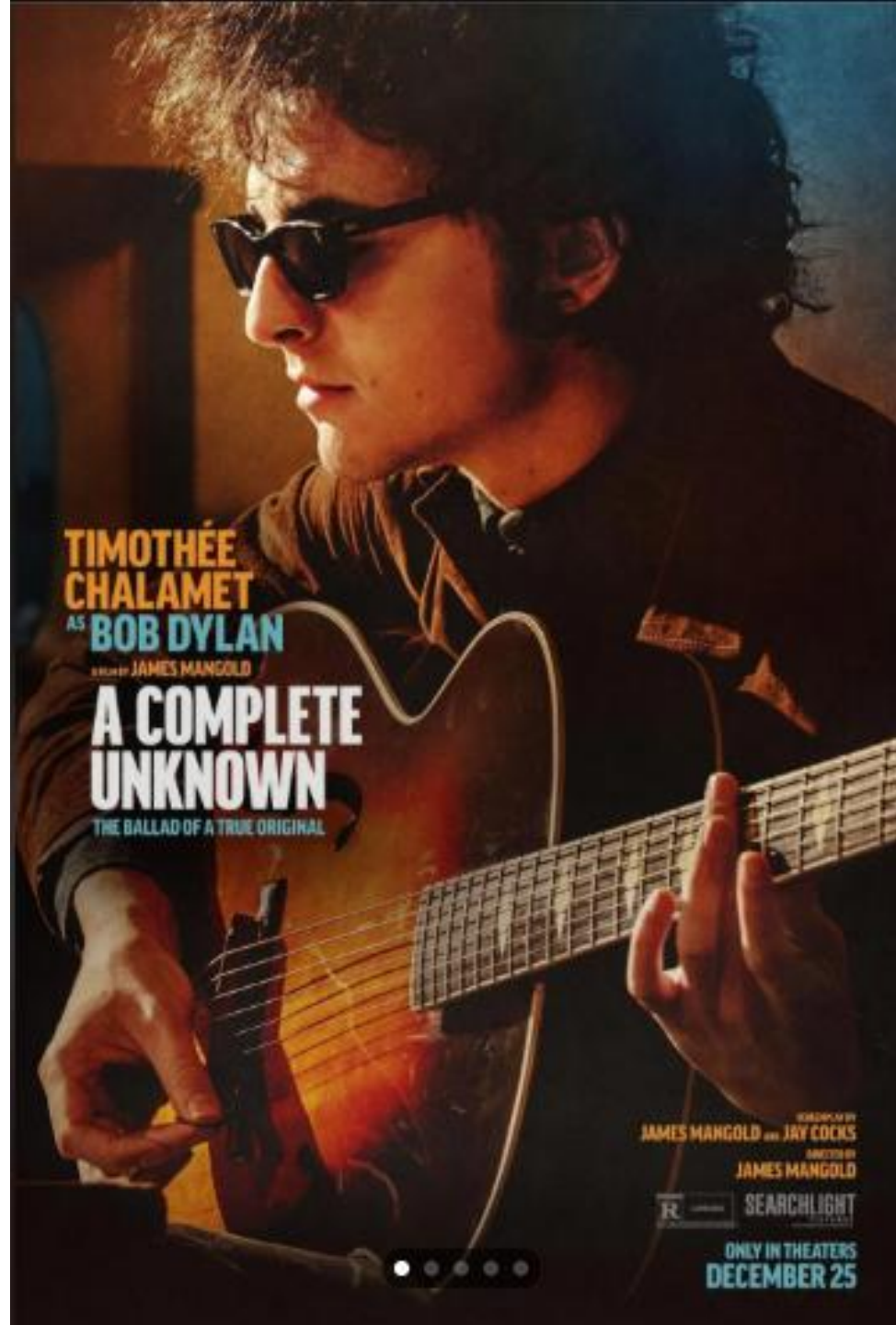
- 14

OLD COOTS GIVING ADVICE
It's probably bad advice, but it's free.





**WICKED
LITTLE
LETTERS**
IN CINEMAS FEBRUARY 23RD




**TIMOTHÉE
CHALAMET**
AS **BOB DYLAN**

A FILM BY JAMES MANGOLD

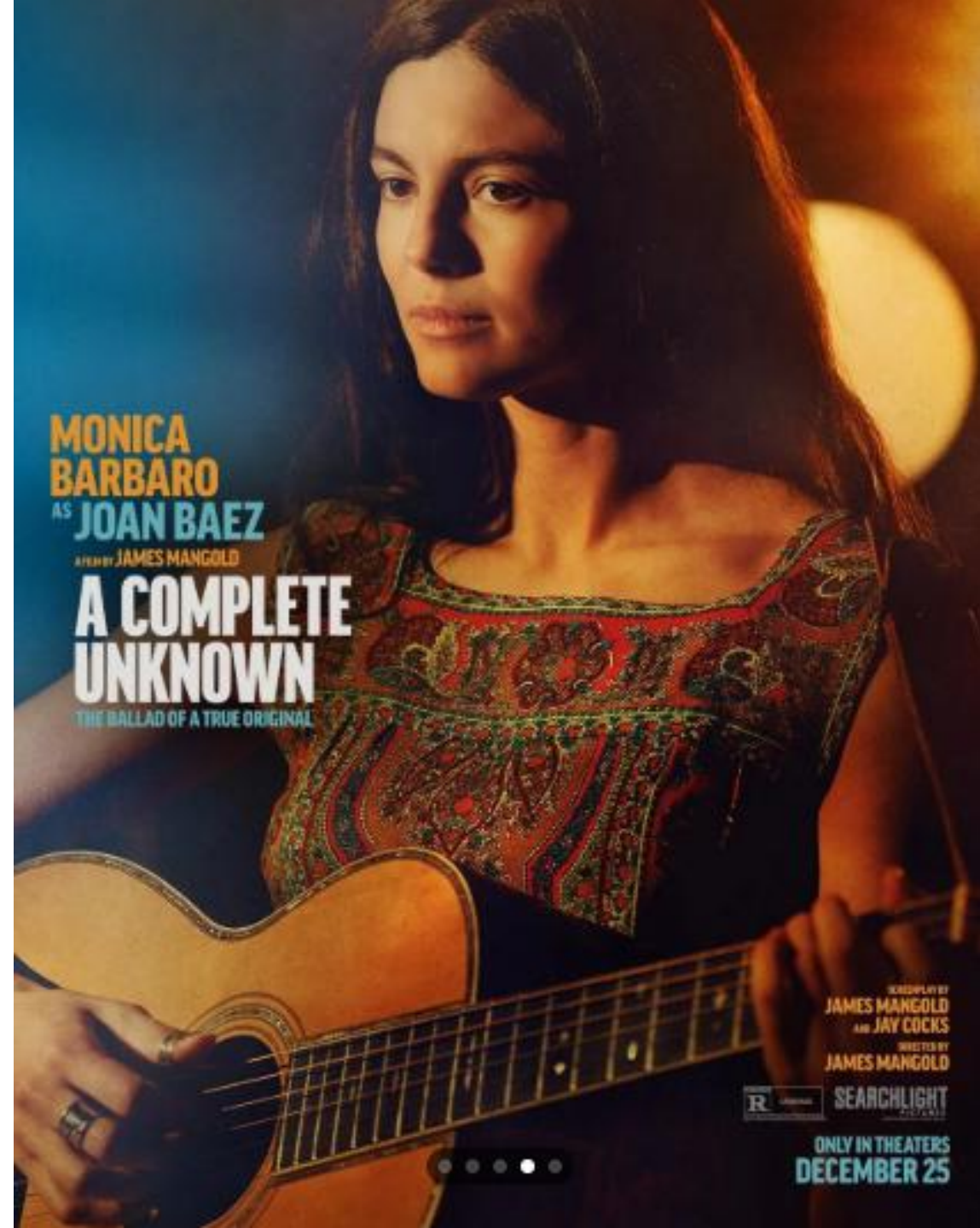
A COMPLETE UNKNOWN

THE BALLAD OF A TRUE ORIGINAL

WRITTEN BY
JAMES MANGOLD AND JAY COCKS
DIRECTED BY
JAMES MANGOLD

 **SEARCHLIGHT**
Presents

ONLY IN THEATERS
DECEMBER 25



**MONICA
BARBARO**
AS **JOAN BAEZ**


A FILM BY JAMES MANGOLD

A COMPLETE UNKNOWN

THE BALLAD OF A TRUE ORIGINAL

WRITTEN BY
JAMES MANGOLD
AND JAY COCKS

DIRECTED BY
JAMES MANGOLD

 **SEARCHLIGHT**
Presents

ONLY IN THEATERS
DECEMBER 25



FROM THE MOUNTAIN EMERALD NOMINATED CO-WRITER OF
THE KIDS ARE ALL RIGHT

★★★★★ "IT'S THE FEEL-GOOD FILM OF THE YEAR!
UTTERLY CHARMING, FUNNY, SWEET, AND SERIOUS IN ALL THE RIGHT WAYS"
- ROLLING STONE



Mark RUFFALO Tim ROBBINS Gayle PALTROW Josh GAD Judy RICHARDSON Patrick FUGIT and Steve MOORE



THANKS FOR SHARING

WARNER BROS. PICTURES PRESENTS A FILM BY JOHN DAHLER "THANKS FOR SHARING" CASTING BY JESSICA KOPPELSON COSTUME DESIGNER JESSICA KOPPELSON MUSIC BY JESSICA KOPPELSON EDITOR JESSICA KOPPELSON PRODUCTION DESIGNER JESSICA KOPPELSON EXECUTIVE PRODUCERS JESSICA KOPPELSON PRODUCED BY JESSICA KOPPELSON WRITTEN BY JESSICA KOPPELSON DIRECTED BY JESSICA KOPPELSON

For a sex addict,
some things are irresistible.



+

prime video



CHRISTOPH WALTZ

THE
CONSULTANT

GLENGARRY GLEN ROSS

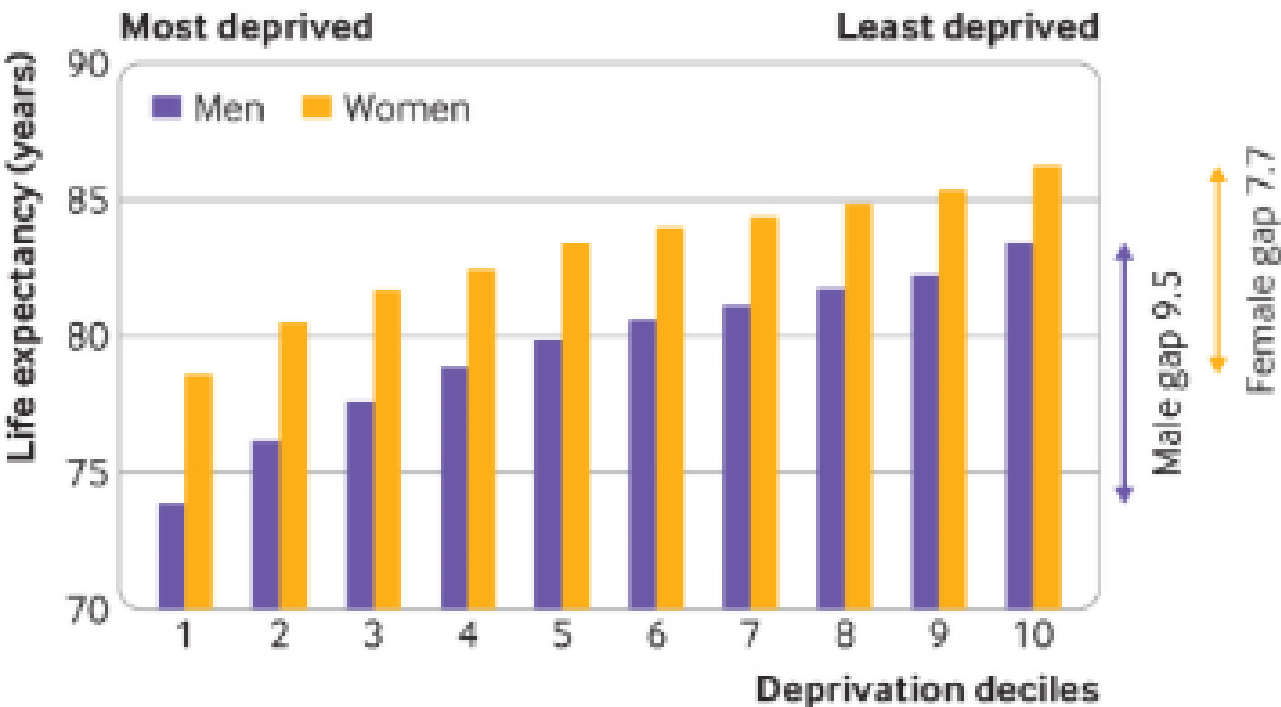
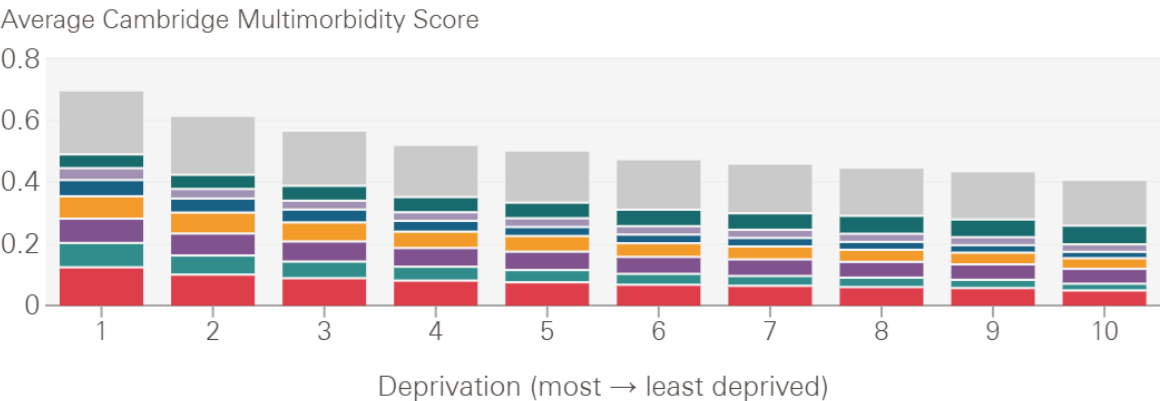




People living in more deprived areas experience a higher level of diagnosed illness on average

Diagnosed illness (average Cambridge Multimorbidity Score) by deprivation (IMD decile) and selected contributing conditions, age-standardised, 2019/20

Click to filter data by condition: Chronic pain COPD Cardiovascular disease† Diabetes (I & II) Alcohol problems* Anxiety or depression Cancer Other conditions



3rd – 4th Degree Tears

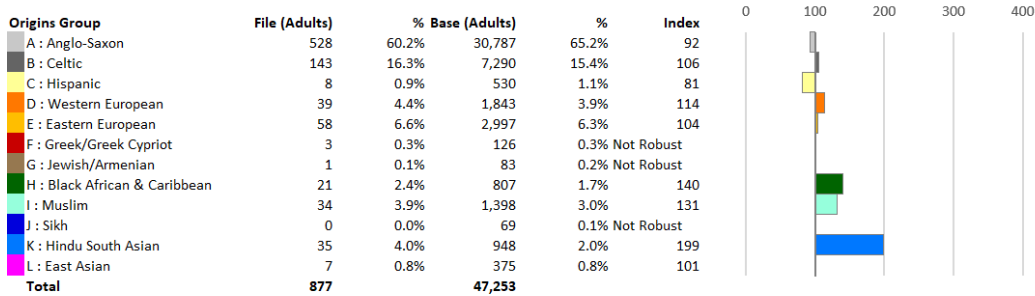
Origins Group Profile of 3rd-4th Degree Tears vs All Births

File: 3rd-4th Degree Tears
Base: All Births
Date of report: 21/01/2024

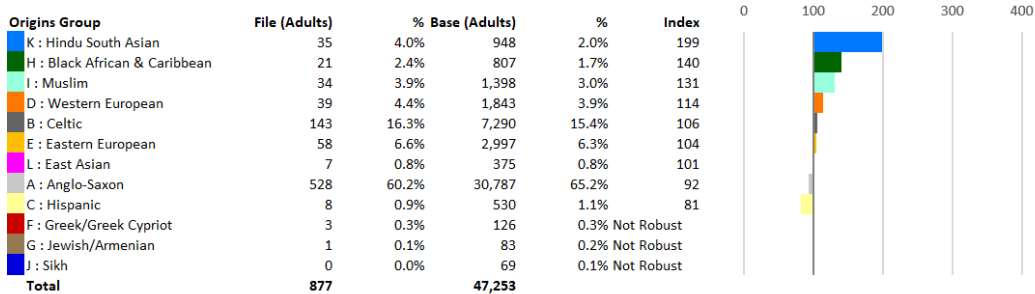


Origins is a segmentation system which classifies consumers according to the part of the world from which their forebears are most likely to have originated.

Origins Group Level Profile



Ranked Origins Group Level Profile



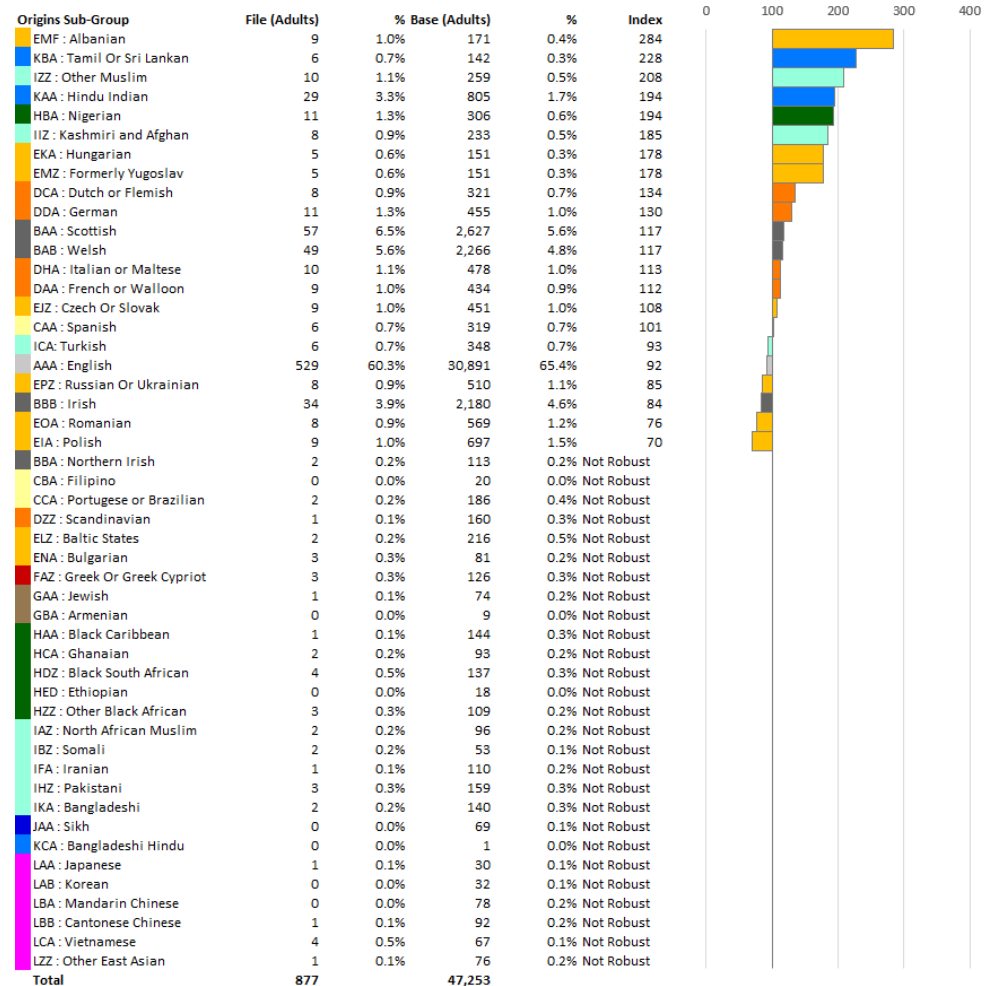
Ranked Origins Sub-Group Profile of 3rd-4th Degree Tears vs All Births

File: 3rd-4th Degree Tears
Base: All Births
Date of report: 21/01/2024



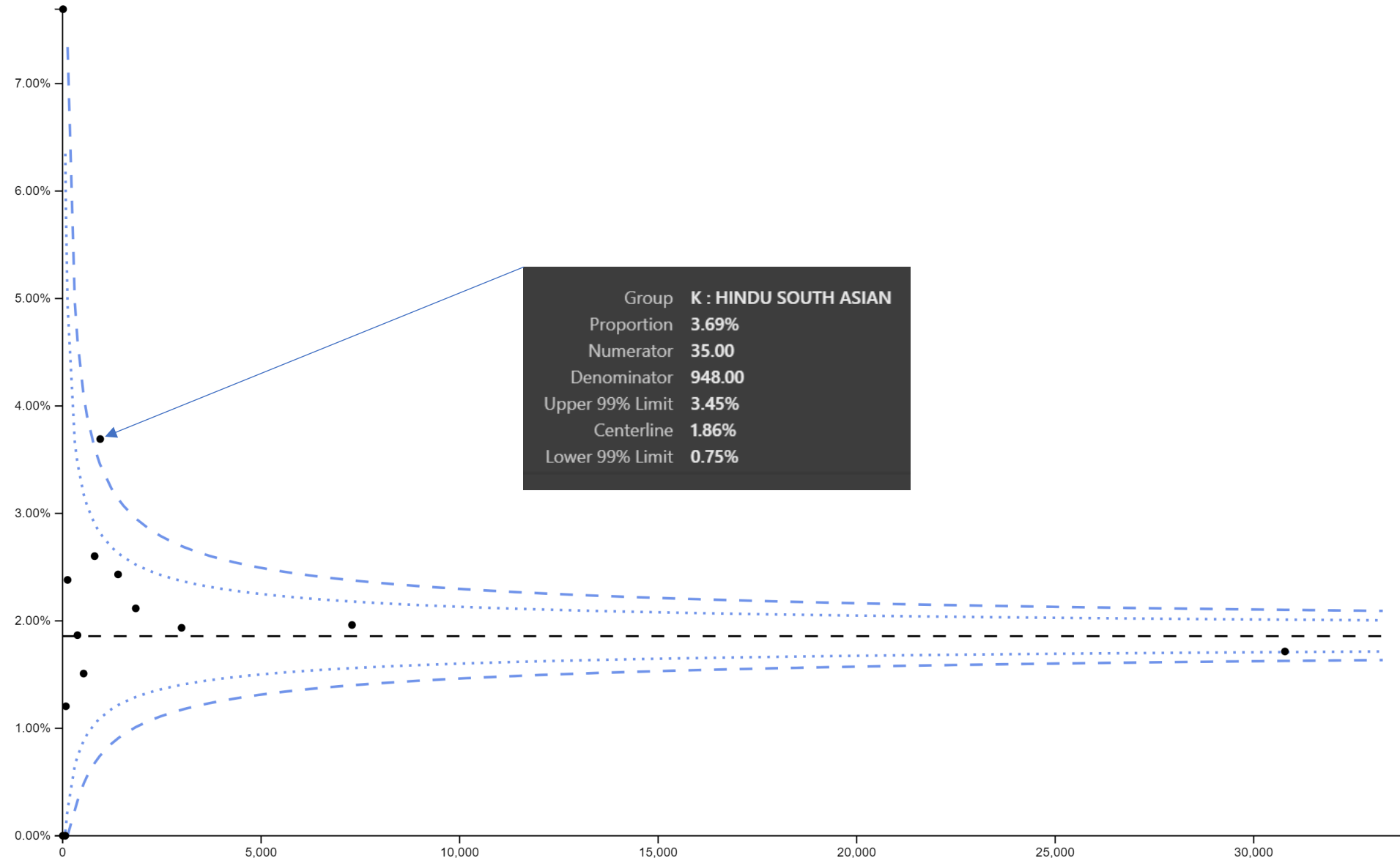
Origins is a segmentation system which classifies consumers according to the part of the world from which their forebears are most likely to have originated.

Ranked Origins Sub-Group Level Profile



3rd-4th Degree Tear- 2016-2023 EKHUFT

3rd-4th Degree Tear and Total Births by Origins Group



How It's Been

The Appointment PTL - DNA Regression (Anonymised)

Page: 1 / 1 (36 records)

Clear Filters Guide

Patient Name	DOB (dd/mm/yyyy)	Child	Home	Mobile	Work	Alt. phone	Postcode	Appointment Date	Site	Spec	Priority	Cons	Location	Pred. Age
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 11:00	K&C - Karl & Carterbury	330	ROUTINE	LAS14111 - DERMATOLOGY NURSE	K&C Friends Dermatology	94
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 15:00	QEQM - Queen Elizabeth Queen Mother	330	ROUTINE	LAS14111 - DERMATOLOGY NURSE	QEQM Valmer B Waiting Area	90
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	11-06-24 14:00	K&C - Karl & Carterbury	330	ROUTINE	C8019150 - SARA O'KELLY	K&C Friends Dermatology	86
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	14-06-24 09:00	QEQM - Queen Elizabeth Queen Mother	330	TWO WEEK WAIT	C609366 - ASHA RAJEEV	QEQM Outpatient Valmer Suite	86
Patient Name	DD-MAY		HOME	MOBILE		ALT	POSTCODE	10-06-24 14:50	QEQM - Queen Elizabeth Queen Mother	330	ROUTINE	C745569 - ROOPA FAROOK	QEQM Outpatient Valmer Suite	86
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 10:30	VHWH - William Harvey	340	ROUTINE	C6073997 - DEEPAK RAJAN	VHWH Central Outpatients	86
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	10-06-24 14:00	K&C - Karl & Carterbury	330	ROUTINE	C6073930 - ELIZABETH JULIAN	K&C Friends Dermatology	84
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	05-06-24 14:15	QEQM - Queen Elizabeth Queen Mother	330	ROUTINE	C7542458 - EMAN DEIF	QEQM Outpatient Valmer Suite	84
Patient Name	DD-MAY		HOME	MOBILE	WORK		POSTCODE	17-06-24 09:15	BHD - Buckland	330	ROUTINE	C7830389 - HIMAJA HAGREDDY	BHD Outpatient Reception	84
Patient Name	DD-MAY			MOBILE			POSTCODE	14-06-24 15:00	K&C - Karl & Carterbury	330	ROUTINE	91C1430E - MARCIA RUDDOCK	K&C Friends Dermatology	84
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 15:30	K&C - Karl & Carterbury	330	TWO WEEK WAIT	C7595241 - SONA MISTRY	K&C Friends Dermatology	84
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 10:45	K&C - Karl & Carterbury	330	TWO WEEK WAIT	C7595241 - SONA MISTRY	K&C Friends Dermatology	79
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 19:15		330	ROUTINE	C3256889 - SAUL HALPERN	BVHF Marlene Health Ctr	79
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	10-06-24 09:00	K&C - Karl & Carterbury	330	ROUTINE	LAS14111 - DERMATOLOGY NURSE	K&C Friends Dermatology	79
Patient Name	DD-MAY			MOBILE			POSTCODE	05-06-24 10:00	QEQM - Queen Elizabeth Queen Mother	330	ROUTINE	C609366 - ASHA RAJEEV	QEQM Outpatient Valmer Suite	79
Patient Name	DD-MAY			MOBILE			POSTCODE	17-06-24 14:45	K&C - Karl & Carterbury	330	ROUTINE	C7532025 - REMYA PRASANMAN	K&C Friends Dermatology	50
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 14:50	K&C - Karl & Carterbury	330	ROUTINE	C7595241 - SONA MISTRY	K&C Friends Dermatology	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	04-06-24 10:30	K&C - Karl & Carterbury	330	TWO WEEK WAIT	C7210258 - OLIVADAMLOLA JAGUN	K&C Friends Dermatology	50
Patient Name	DD-MAY			MOBILE			POSTCODE	07-06-24 14:00	K&C - Karl & Carterbury	330	ROUTINE	C7818318 - RICHIA TRIPATHI	K&C Friends Dermatology	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	21-06-24 14:00	K&C - Karl & Carterbury	330	ROUTINE	LAS14111 - DERMATOLOGY NURSE	K&C Friends Dermatology	50
Patient Name	DD-MAY		HOME	MOBILE	WORK		POSTCODE	05-06-24 14:45	K&C - Karl & Carterbury	330	URGENT	C6073930 - ELIZABETH JULIAN	K&C Friends Dermatology	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	08-06-24 10:45	K&C - Karl & Carterbury	330	TWO WEEK WAIT	C6073930 - ELIZABETH JULIAN	K&C Friends Dermatology	50
Patient Name	DD-MAY			MOBILE			POSTCODE	10-06-24 15:00	VHWH - William Harvey	340	ROUTINE	C6073997 - DEEPAK RAJAN	VHWH Central Outpatients	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	10-06-24 09:00	VHWH - William Harvey	330	ROUTINE	C7532025 - REMYA PRASANMAN	VHWH Central Outpatients	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	04-06-24 11:15	K&C - Karl & Carterbury	330	TWO WEEK WAIT	LAS14111 - DERMATOLOGY NURSE	K&C Friends Dermatology	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	06-06-24 10:45	K&C - Karl & Carterbury	330	TWO WEEK WAIT	C4703417 - ANDREW BIRNIE	K&C Friends Dermatology	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	04-06-24 11:00	QEQM - Queen Elizabeth Queen Mother	330	ROUTINE	C609366 - ASHA RAJEEV	QEQM Outpatient Valmer Suite	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	17-06-24 16:45		330	ROUTINE	C3256889 - SAUL HALPERN	BVHF Marlene Health Ctr	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	17-06-24 10:15	BHD - Buckland	330	ROUTINE	C7818318 - RICHIA TRIPATHI	BHD Outpatient Reception	50
Patient Name	DD-MAY			MOBILE			POSTCODE	17-06-24 09:40	VHWH - William Harvey	330	ROUTINE	C8019150 - SARA O'KELLY	VHWH Central Outpatients	50
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	21-06-24 14:50	K&C - Karl & Carterbury	330	ROUTINE	C8019150 - SARA O'KELLY	K&C Friends Dermatology	10
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	21-06-24 15:20	K&C - Karl & Carterbury	330	URGENT	C6073930 - ELIZABETH JULIAN	K&C Friends Dermatology	10
Patient Name	DD-MAY			MOBILE			POSTCODE	05-06-24 10:00	VHWH - William Harvey	330	URGENT	C7595241 - SONA MISTRY	VHWH Central Outpatients	10
Patient Name	DD-MAY		HOME	MOBILE			POSTCODE	21-06-24 14:00	K&C - Karl & Carterbury	330	URGENT	C7818318 - RICHIA TRIPATHI	K&C Friends Dermatology	10
Patient Name	DD-MAY			MOBILE			POSTCODE	05-06-24 09:00	QEQM - Queen Elizabeth Queen Mother	330	URGENT	C609366 - ASHA RAJEEV	QEQM Outpatient Valmer Suite	9

- Good operational engagement with 4,240 total calls made
- 3 early adopter and 11 total specialties rolled out
- Significant reductions in DNA rates in all specialties



Marc Farr

Chief Data and Analytical Officer

- East Kent Hospitals and NHS Kent and Medway
Senior Research Fellow CCCU and Honorary Prof, UCL