



Midlands Analyst Huddle: The Accidental Project Manager

Jo Stanford, ChPP FAPM
CEO, HPCA

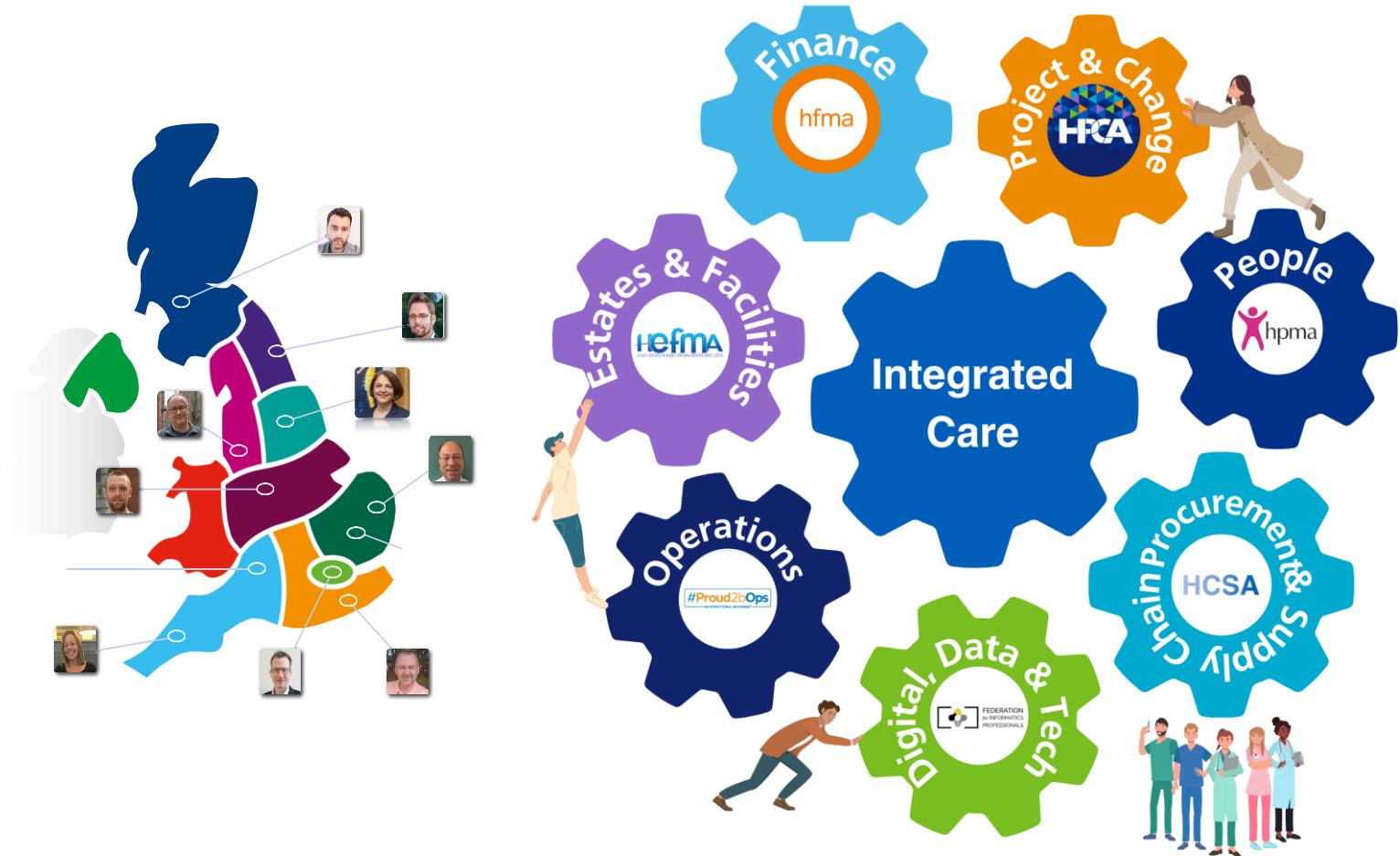


Healthcare Project + Change Association

Healthcare Project and Change Association



HPCA



[HPCA](https://www.hpcanhs.uk/)

We help health and care deliver projects and change to improve services for all



Change Under Pressure Support Programme

**Free
Resources**



**Low Cost
Offers**



**Premium
Offers**





HPCA Community Webinars

FREE Webinars & Workshops:

- **23rd October – 13:00 – 15:00 – FREE Workshop** - Information Governance as an Enabler, not a barrier – How to Collaborate effectively with IG to drive project success
- **11th November – 12:00 – 13:00 – FREE Webinar** - Change Under Pressure Programme Webinar – Building Change Resilience in Times of NHS Transformation
- **2nd December – 12:00 – 13:00 - FREE Webinar** - HPCA Change Under Pressure – Storytelling Webinar – How to Confidently tell your story: Finding Your Voice in Times of Pressure & Change
- More webinars will be added to our events page very soon!

You can watch back today's session and past webinars on our YouTube channel
Secure your places via the events page: <https://www.hPCA.uk/events/>





Regional Network Meetings

FREE Regional Networks:

- East of England | 23rd October 14:00 – 15:00
- North West | 28 October, 10:00 – 11:30
- London | 14 November, 09:30 – 10:30
- South East | 14 November, 12:00 – 13:00



Secure your places, register via the website: <https://www.hpca.uk/regional-networks-meetings>





HPCA Essentials



[More information on the Essentials Programme](#)



HPCA Training Courses

BECOMING A CHANGE NINJA
TRAINING COURSE

With Dr. Tammy Watchorn

Are you trying to lead and implement change?

When you become a change ninja you will find that you can get others to discover for themselves the value in the change you are leading

Irrespective of the size and type of change, from strategic priorities to digital transformation to process improvement!

SESSIONS

- ✓ Module 1: Fearless Change
- ✓ Module 2: Change Mindsets
- ✓ Module 3: One Size Does Not Fit All
- ✓ Module 4: Stakeholder Perspectives & Tools for Persuasion

BOOK YOUR PLACE 

www.hpca.uk/events/training-courses

Becoming a Change Ninja

These four modules are delivered virtually (as 1.5-hour sessions, 1 day a week across 4 weeks)

CHANGE MANAGEMENT
WORKSHOP

With Jooli Atkins, NHS England

Change is coming or change may already be happening: join our in person workshop, comprising of 2 sessions;

SESSIONS

- ✓ Session 1: What is Change Management
- ✓ Session 2: My Role in Enabling Change
 - How will it affect me?
 - What will my role be?
 - How can I help?

 **DATE & LOCATION:**
JUNE - LONDON

BOOK YOUR PLACE

 www.hpca.uk/events/training-courses

Change Management Workshop

The 1- day course is delivered as a workshop in person – Leeds & London

Neuroscience for Change
Bespoke In Person Workshop - 1 Day

Skills Level: 2 Practised

Delivered By: Jo Stanford, HPCA

-  Understanding neuroscience for leading change, LSP problem solving & solution planning
-  Practical problem solving of current projects to improve outcomes
CPD Certificate
-  Pre-course webinar plus 1-day Neuroscience for Change Workshop in person for up to 50 people

LEGO® SERIOUS PLAY®

 hpca.uk/events/training-courses

Neuroscience For Change

This 1-day, bespoke session will be delivered in person.

STORYTELLING
MASTERCLASSES,
WORKSHOPS &
TRAINING COURSES

Killer Stories: Storytelling for Real Change

- Learn how narrative psychology can transform people, teams & cultures
- Helping you understand and shift harmful narratives: the stories that kill morale and lead to burnout.

 With Dr Brin Hodgskiss

DELIVERED ONLINE OR IN PERSON TO SUIT YOUR NEEDS

BOOK A COHORT
<https://www.hpca.uk/storytelling-masterclasses-workshops/>



Storytelling Masterclasses, Workshops & Training Courses

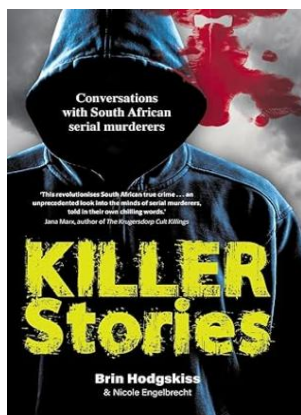
Learn how narrative psychology can transform people, teams and cultures

[More information: hpca.uk/events/training-courses](http://hpca.uk/events/training-courses)



Storytelling Masterclasses, Workshops & Training Courses

Killer Stories: Storytelling for Real Change - Learn how narrative psychology can transform people, teams and cultures



[Buy: Killer Stories](#)



Workshops



Masterclasses



Training Sessions



Keynote





Membership

HPCA Organisational Membership

We can help you build the capacity and capability you need to deliver effective change through access to education and training for all at all levels, best practice resources designed by professionals, and networks and community events for sharing and learning!

 Education & Training For All Staff	 Frameworks, Tool-kits & Guidance	 Workforce Development & Talent Management	 Community Networks & SIG's
 Exclusive Webinars, Events & Masterclasses	 Project Types & Methodologies	 Organisational Accreditation Awards	 Priority Programmes
 Leadership Roles Specific Guidance	 Government & Public Sector IPA & Treasury	 Corporate Partner Memberships & Benefits	 Implementation Guidance & Benefits Reports

Scan to learn more



Instructions

Go to

www.menti.com

Enter the code

5384 5143



Or use QR code



Menti Question 1

What percentage of your work time is spent on project type activity?



Menti Question 2

Do you think that project type work will increase for you in the next 3 years?



Section 1. Why Plan Projects?



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K2 Expedition





Activity - K2 Expedition – Case Study

Background:

K2 is the most dangerous mountain in the world. 33% of people that climb it die in the attempt, 90% on the way down!

Start with the End in Mind! Outcomes and Benefits:

1. What is the purpose of climbing K2?
2. What are the potential benefits?
3. What are the risks?
4. What value could it add?
5. Are the risks worth taking to achieve the outcomes?

Objective:

Working together on your table - You have 10 mins to identify some of the key decision-making criteria for a K2 Expedition Project.



Are Risks Worth Taking?

Risk Evaluation

- Risks may be justified if thorough and effective planning, risk mitigation strategies, and contingency plans are rigorously developed and implemented.
- The expedition's objectives should align clearly with measurable outcomes, personal and organisational values, and risk appetite.
- The decision must balance ambition and achievement potential with responsible risk management and ethical considerations.



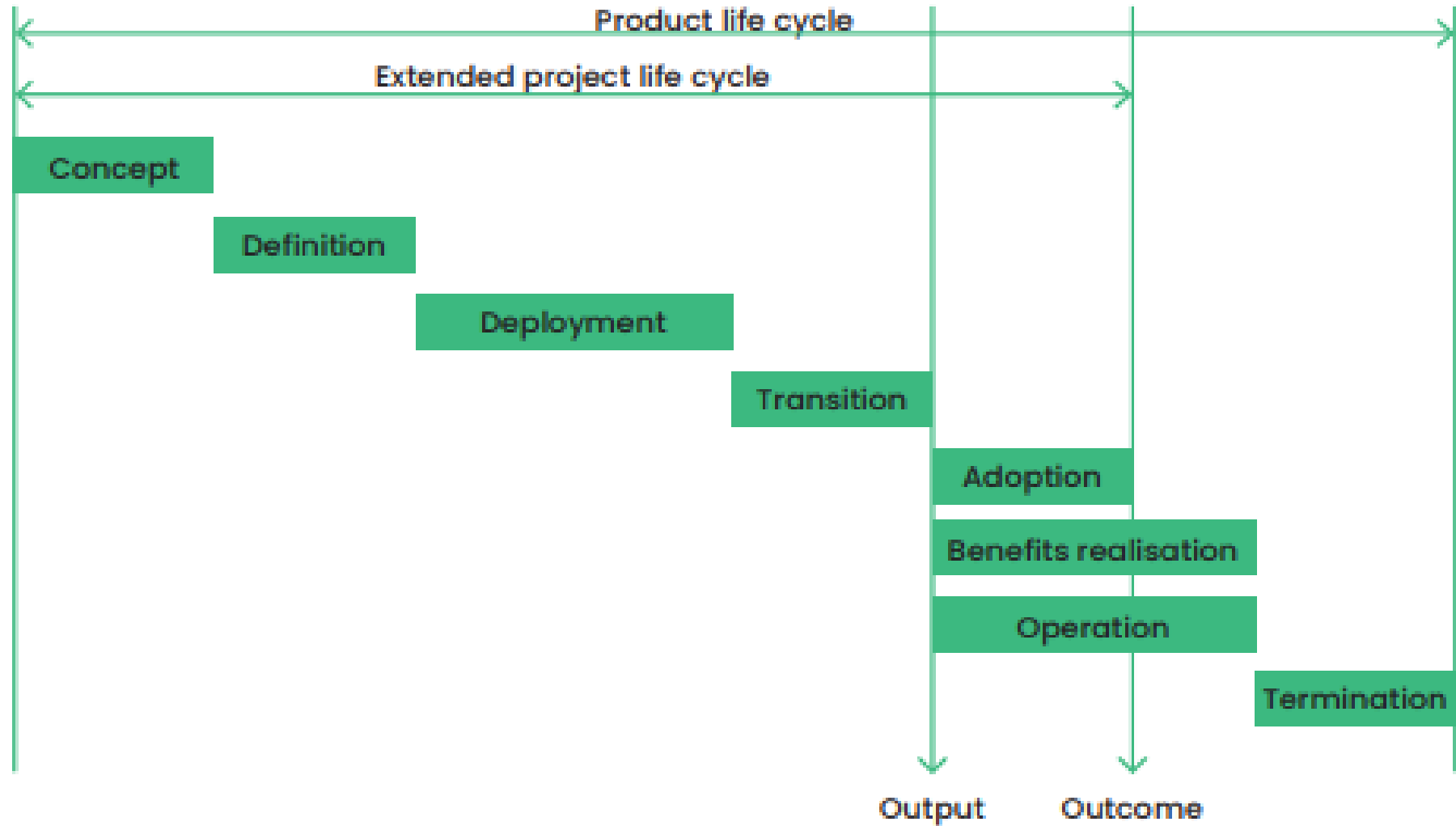
Section 2. Project Management



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Project Lifecycle





Project Initiation Document (PID)

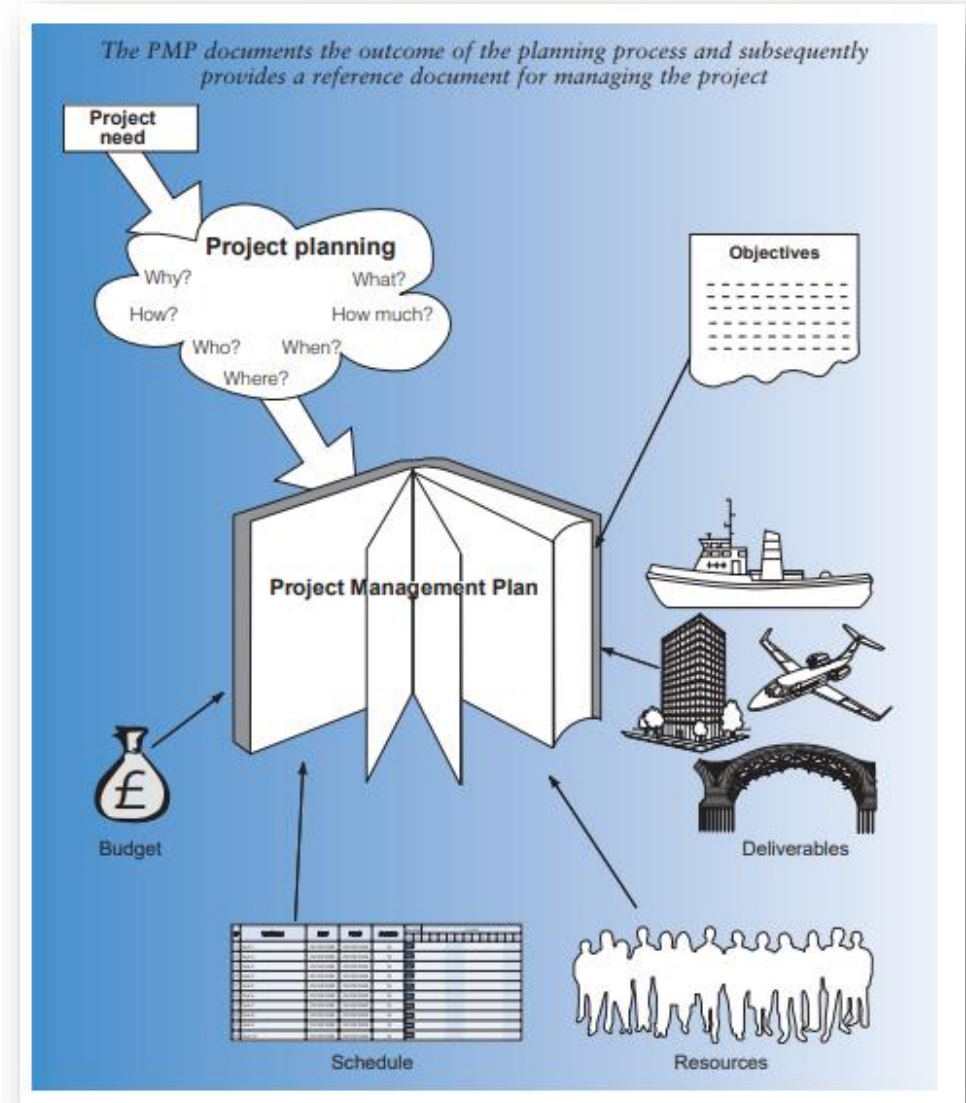
Or Project Management Plan (PMP)

Planning Questions

Why, What, How, Who, Where, When, How much?



HPCA



[Introduction to Project Planning \(apm.org.uk\)](http://apm.org.uk)



Risks, Issues and Benefits Definitions

Unplanning –
May Happen

Risk Definition

The potential of a situation or event to impact on the achievement of specific objectives

Opportunity Definition

A positive risk event that, if it occurs, will have an upside/beneficial effect on the achievement of one or more objectives

Unplanned –
Has Happened

Issue Definition

A problem that is now breaching, or is about to breach, delegated tolerances for work on a project or programme. Issues require support from the sponsor to agree to resolution

Planned –
Will Happen

Benefits Definition

A positive and measurable impact of change either planned or emergent.

Dis-Benefits Definition

A negative and measurable impact of change either planned or emergent.



Risk Identification and Management

Risk Scale Indicators

1. Likelihood (potential)
2. Impact (how bad)
3. Proximity (when)

Risk Identification Techniques

1. PESTLE
2. Historical information/ data
3. Lessons learned

Risk Matrix

		A	B	C	D	E
		Negligible	Minor	Moderate	Significant	Severe
E	Very Likely	Low Med	Medium	Med Hi	High	High
D	Likely	Low	Low Med	Medium	Med Hi	High
C	Possible	Low	Low Med	Medium	Med Hi	Med Hi
B	Unlikely	Low	Low Med	Low Med	Medium	Med Hi
A	Very Unlikely	Low	Low	Low Med	Medium	Medium

Risk Register

Risk	Probability	Impact	Proximity	Owner	Mitigation Plan
Budget cuts may reduce staff, affecting project scope and schedule	Medium	High	1 Month	Project Manager	See appendix for a phased implementation plan



PESTLE Analysis Examples

P	E	S	T	L	E
Political	Economical	Social	Technological	Legal	Environmental
Explore: • Government stability • Financial stimulus commitment • Pandemic strategic plan • Health service readiness • Pandemic policy factors • Current taxation policy • Future taxation policy • The current and future political support • Grants, funding and initiatives • Trade bodies • Effect of wars or worsening relations with particular countries • Election campaigns • Issues featuring in political agendas	Explore: • National debt levels • Recovery struggle for impacted industry • Strength of consumer spending • Current and future levels of government spending • Ease of access to loans • Current and future level of interest rates, inflation and unemployment • Specific taxation policies and trends • Exchange rates • Overall economic situation • Real estate exodus • Inner city business decline • Supply volatility	Explore: • Pandemic lifestyle trends • demographics • consumer attitudes and opinions • media views • law changes affecting social factors • brand, company, technology image • consumer buying patterns • fashion and role models • major events and influence • Inner city pandemic trends • ethnic/religious factors • ethical issues • Digital relationships	Explore: • Relationship with pandemic • Sector technology demand • Relevant current and future technology innovations • The level of research funding • The ways in which consumers make purchases • Intellectual property rights and copyright infringements • Global communication technological advances • Internet connectivity utility	Explore: • Legislation in areas such as employment, competition and health & safety • Environmental legislation • Future legislation changes • Changes in European law • Trading policies • Regulatory bodies • Pandemic legislation • Working environment • Pandemic legal sensitivities	Explore: • Relationship with global warming • Relationship with recycling and global fight against waste • Relationship with global fight against plastic usage • The level of pollution created by the product or service • Attitudes to the environment from the government, media and consumers • Relationship with renewable energy • Relationship with deforestation



Section 3. Project Scheduling and Planning



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Project Types and Methodologies

Type	Description	Methodology
Cost/Service Efficiency Improvement	A project where the key driver is to reduce cost. This may be purely transactional e.g. the removal of a vacant post from budget, or may require an associated service improvement to help the cost reduction be delivered e.g. reducing agency spend through changes to workforce models and standard operating practices.	LEAN/APM Body of Knowledge
Service/Quality Improvement	A project where delivering an improved service for the end user is key. These projects may deliver financial benefit but often will require investment or be cost neutral. Examples include redesign of patient pathways to improve patient flow within an acute setting.	Six Sigma/PDCA Improvement Cycle
Digital/informatics	Projects to roll out new or upgraded software/IT infrastructure to an organisation, to benefit either the operational running of an organisation (e.g. better software systems) or to provide operational stability (e.g. replacing servers to reduce risk of system failures).	Agile/Scrum/Kanban
Transformational	Similar to service improvement but are large scale and fundamentally change the way things are done; often implemented across systems/more than one organisation e.g. introduction of intelligent automation systems to handle outpatients bookings systems.	APM Body of Knowledge/ Managing Successful Programmes
Kaizen	Literally, continuous improvement projects. Follows the basis of continuous cycles of Plan, Do, Study, Act (PDSA) to continually refine and improve a service or process.	PDCA Improvement Cycle
OD/Change Management	The application of a set of tools, processes, skills and principles for managing the people side of change to achieve the desired outcomes of a change project or initiative.	Agile Change Management
Capital/infrastructure	Projects to implement new infrastructure which may range from replacing an existing boiler, through to building a whole new hospital.	Managing Successful Programmes



Backlog, Sprints and Retrospectives

(Prioritise what needs doing, doing it, reviewing how it went)

The Agile Scrum Framework at a glance

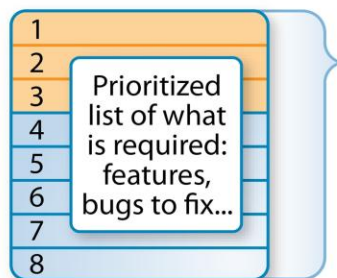
Inputs from
Customers, Team,
Managers, Execs



Product Owner



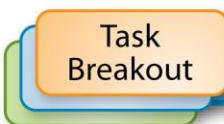
The Team



Product Backlog

Team selects starting at top as much as it can commit to deliver by end of Sprint

Sprint Planning Meeting



Sprint Backlog



1-4 Week Sprint



Scrum Master



Burn Down/Up Chart

24 Hour Sprint



Daily Standup Meeting



Sprint Review



Finished Work



Sprint Retrospective

Sprint end date and team deliverable do not change





Scrum Estimating Principles

Scrum Task Estimating: Best Practices

1. Understand User Stories Clearly
2. Use Story Points for Estimation
3. Relative Estimation
4. Team Collaboration in Estimation
5. Review and Adjust Regularly



Estimating – How big are your tasks?

Dog days! How big is your activity in dog days?

1. Chihuahua = 0.5 days
2. Pug = 1 day
3. Cocker spaniel = 2 days
4. Labrador = 3 days
5. Mastiff = 5 days
6. Great Dane = 8 days +



Using the Example Project Task list work out how long it would take you to deliver the procurement project in working days by estimating the relative size of tasks using the Dog size chart.

How long will it take your team to deliver the project?





'Kanban' Planning

Definition:

Kanban is a visual workflow management method that helps teams optimize efficiency by visualizing tasks and managing workflow effectively.

Key Concepts:

1. Visual Workflow:

- Clear visualisation of tasks on a Kanban board.

2. Work-in-Progress (WIP) Limits:

- Limiting tasks in progress to prevent bottlenecks.

3. Pull System:

- Tasks pulled based on team capacity and readiness.

4. Continuous Improvement:

- Ongoing evaluation and refinement of workflow.

5. Incremental Change:

- Gradual adjustments for easy integration into existing processes.





Trello / MS Teams – Planner Demo

Free project planning tools

The screenshot displays a Trello board titled "Project Management" with a purple header. The board is organized into several columns: "Project Resources", "Questions For Next Meeting", "To Do", "Pending", "Blocked", and "Done".

- Project Resources:** Contains a card titled "Looking for even more project management features?" with a Trello Tip about card labels, a "Project 'Teamwork Dream Work' Launch Timeline" card with a checklist (0/6), and "Stakeholders" and "Weekly Updates" sections.
- Questions For Next Meeting:** Includes a Trello Tip about adding questions to a list and three cards: "Who's the best person to fix my HTML snag?", "How can I get access to the super secret document?", and "Legal review".
- To Do:** Features a Trello Tip about assigned tasks, a "Sketch site banner" card, an "Edit email drafts" card, a "Curate customer list" card, and a "Sketch the 'Teamy Dreamy' Font" card. At the bottom, there is a "Project Management" section with a grid of cards.
- Pending:** Includes a Trello Tip about in-between tasks, a "Legal review" card, and a "Social media assets" card.
- Blocked:** Contains a Trello Tip about "redtape-heavy issues" with a cat image, a "Freelancer contracts" card, and a "Budget approval" card.
- Done:** Features a Trello Tip about celebrating completion with a star icon, and three completed tasks: "Finalize Campaign Name: Teamwork Dream Work" (9 Jan 2020), "Submit Q1 report" (17 Dec 2019), and "Campaign Proposal" (31 Jan 2020).

The top right of the board shows a "Filters" button and user avatars for DG, JM, and M, along with a "+2" indicator.



Menti Question 3

Which AI tools do you use currently?

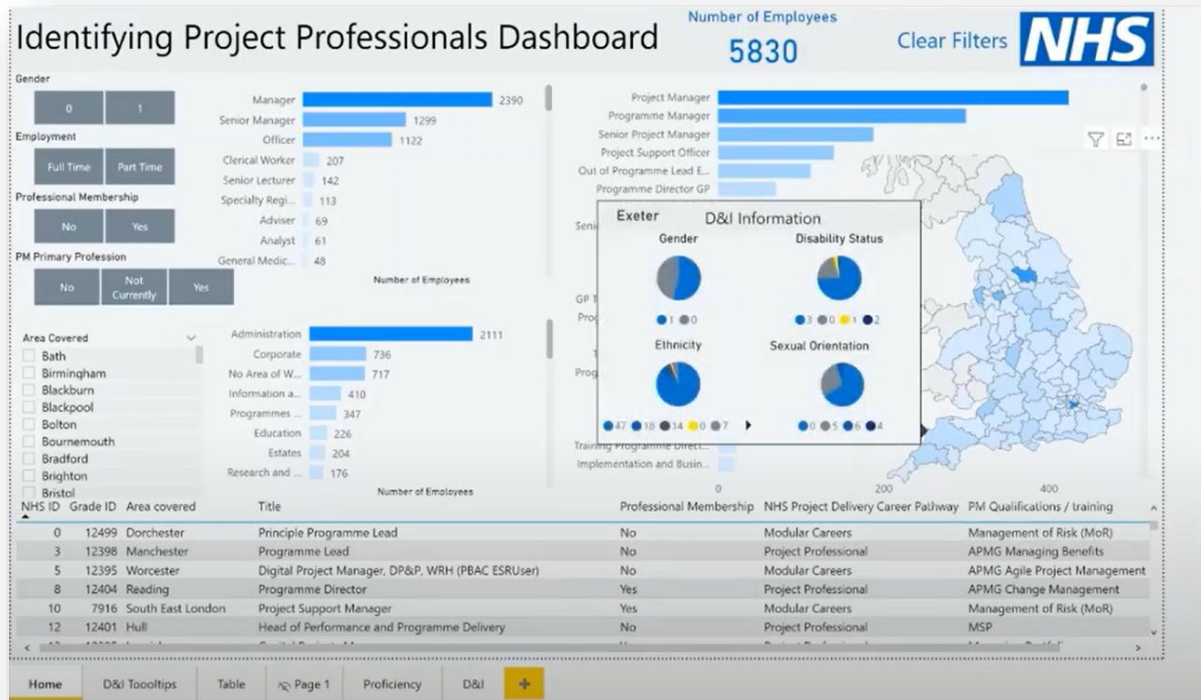


Menti Question 4

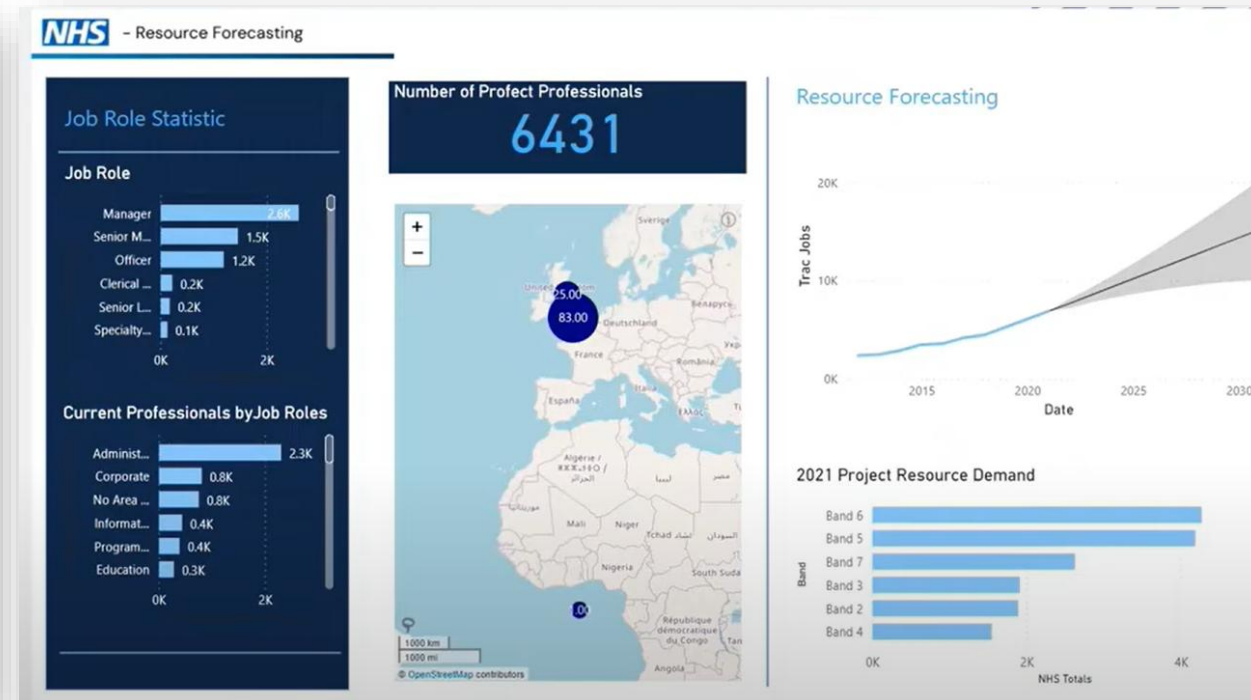
How could AI support data analysts
deliver more effectively?

AI in Project Data Analytics – Workforce Planning

Example data dashboard - Workforce analysis, EDI mapping, forecast demand management and succession planning



(1st Place) Challenge 14 - Identifying Project Professionals Team: The Project Professionals Jedi's (youtube.com)



Challenge 14 - Identifying Project Professionals - Team: AWOL Glasses (youtube.com)



AI in Project Data Analytics



Reimagine Your Project Delivery with Data & AI

Harness the Power of AI for Data-Driven Innovation



Project Data Analytics
Coalition

Coalition Introduction

A Coalition: Delivering Transformational Change



Marvin, the AI Chatbot

Automate workflows, answer complex queries, and support your teams with Marvin's AI-powered assistance.

[See Marvin In Action](#)



Data Products & Ecosystems

Turn your data into actionable insights with our state-of-the-art tools designed to solve your unique challenges.

[Book a Consultation](#)



Consultancy & Advisory Services

Partner with our experts to tailor data-driven strategies and optimise project outcomes.

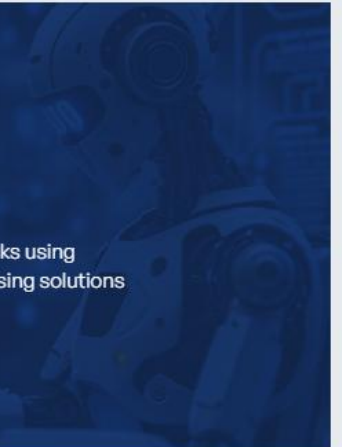
[Book a Consultation](#)



Process Automation

Automate dull, repetitive tasks using comprehensive data processing solutions and AI driven analysis.

[Book a Consultation](#)





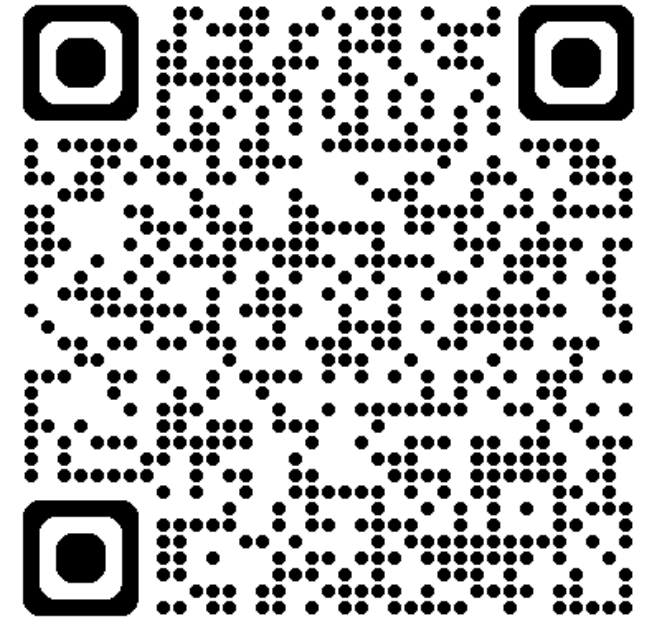
Further Learning – Core Skills Online Modules

NHS Project and Change Academy

Learning modules to provide NHS health and care staff with project and change management knowledge and skills

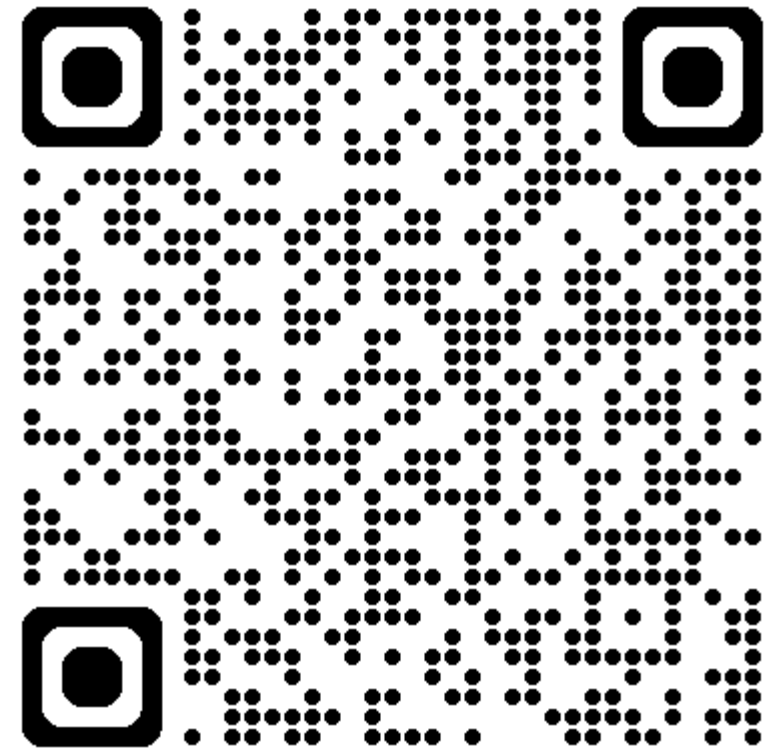


- Getting Started: Projects and Change
- Key Ingredients for Project Success
- Project Leadership: The Role of the Senior Responsible Owner
- Introduction to Benefits Management
- Introduction to Change Management



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learn more!

<https://www.hpca.uk/>



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Q&A



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